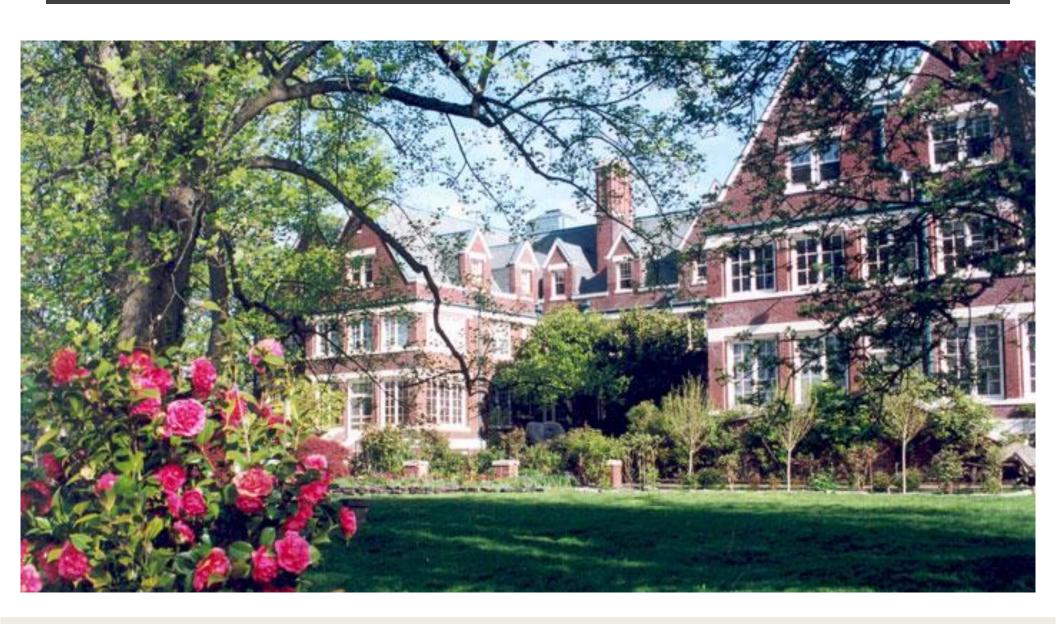




# 1021 NE 33<sup>rd</sup> Avenue, Portland Oregon 97232





#### Offered For Sale at \$8,993,000, this unique opportunity offers a buyer the ability to acquire a turn key, beautifully restored historic Landmark building of approximately 62,860 sf. on 3.14 Acres in Laurelhurst, Portland Oregon, 10 minutes to the downtown central business district.

The property is currently operated as an intentional community with a beautiful meditation hall, yoga studios and classrooms, their administrative offices, residents' rooms and apartments, a large kitchen, and common living and dining areas. The buildings could be used for a variety of other uses including churches, schools, treatment facilities, community center, various group living operations and with a conditional use adjustment a variety of additional options may be approved.





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#### Disclaimer

This Offering Memorandum has been prepared by Western Equities and has been obtained from sources believed reliable. While we do not doubt its accuracy, we have not verified it, and make no guarantee, warranty, or representation about it. It is the Buyer's responsibility to confirm, independently, its accuracy and completeness. All projections have been developed by Western Equities, and are based upon assumptions relating to the general economy and by other factors beyond the control of the Owner, and therefore are subject to variation.

This Offering Memorandum does not constitute a representation that there has been no change in the business affairs of the property or Owner since the date of preparation of the Offering Memorandum.

Analysis and verification of the information contained in the Offering Memorandum is solely the responsibility of the prospective purchaser. Additional information and an opportunity to inspect the property will be made available upon written request to interested and qualified prospective investors.

No representation is made by Western Equities or Owner as to the accuracy or completeness of the information contained herein, and nothing contained herein is or shall be relied on as a promise or representation as to the future performance of the property. Although the information contained herein is believed to be correct, Western Equities or Owner and its employees disclaim any responsibility for inaccuracies and expect prospective purchaser to exercise independent due diligence in verifying all such information. Further, Western Equites, Owner and its employees disclaim any and all liability for representations and warranties, expressed and implied, contained in, or for omissions from, the Offering Memorandum or any other written or oral communications transmitted or made available to the recipient.

This Offering Memorandum and the contents, except such information which is a matter of public record or is provided in sources available to the public, are of a confidential nature.

By accepting this Offering Memorandum, you agree that you will hold and treat it in the strictest of confidence, that you will not photocopy or duplicate it, that you will not disclose this Offering Memorandum or any of the contents to any other entity (except to outside advisors retained by you, if necessary, for your determination of whether or not to make a proposal and from whom you have obtained an agreement of confidentiality) without the prior written authorization of Owner and Western Equities and that you will use the information in this Offering Memorandum for the sole purpose of evaluation purchaser's interest in the Property and that you will not use the Offering Memorandum or any of the contents in any fashion or manner detrimental to the interest of Owner or Western Equities.

Western Equities and Owner each expressly reserve the right, at their sole discretion, to reject any or all expressions of interest or offers regarding the property and/or to terminate discussions with any entity at any time, with or without notice. Owner shall have no legal commitment or obligation to any entity reviewing this Offering Memorandum or making an offer to purchase unless and until such offer is

approved by Owner, a written agreement for the purchase of the property has been fully executed, delivered, and approved by Owner and it's legal counsel, and any obligations set by Owner hereunder have been satisfied or waived.



#### Historical Highlights

The current campus, now called The Movement Center, was designed by Whitehouse, Lazarus & Fouilhoux in 1908 and was considered a credit to the city that would rival anything of its kind on the west coast. Called the Old People's Home, the main building was erected by Mrs. P.J. Mann in memory of her husband, the late Peter J. Mann, who died in the Spring of 1908. Mrs. Mann spent no expense touring the East Coast to get the most contemporary concepts in design and function and saw to it that everything was of the very best quality.

In addition to the cost of the site, the erected buildings were projected to cost a whopping \$60,000, an exceptionally large sum in the day.

Situated on the highest area in 1910 Laurelhurst, the facility was once surrounded by more than seven acres of land, and commanded an unsurpassed view of wooded hills and attractive homes in the area. The three-story brick structure was a striking landmark, both imposing and beautiful and built in the Tudor, Gothic and Elizabethan styles of architecture. The building was state of the art for the times and featured a high ceiling basement with a large, conveniently-arranged kitchen which is mostly intact in the current configuration today. The premises boasted a men's smoking and billiard room, a women's sunroom, bedrooms for helpers, storerooms, toolroom, laundry-room, and a fumigation-room to be used in case of illness. All entrances were fitted with glass doors and square lights. These open into small halls, connected with the main hallways by glass doors, making the halls light and pleasant. The woodwork was completed by the best local craftsman of the day and fully restored by the current owners in 1993.

With its many windows, which command a view of exceptional scenic beauty of the well-kept garden, it had many wide-mouthed fireplaces and handsome chandeliers. The dining-room, offices and main apartment on the main floor are some of the most attractive areas in the building. Adjoining this is the serving pantry, connected with the kitchen below by two dumbwaiters, marble top tables were the norm.

The original building was expanded with a 4,478 sf. single story period addition adding more living quarters and amenities in 1953.

The current owners bought the building and grounds in a rundown state in 1993, added close to a 10,000 addition and restored all of the original woodwork and features that make the premises a testament of Mrs. Mann's vision and work in 1910. The property has seen a number of uses since 1910 including a senior living center, an alcohol treatment center, a skilled nursing facility and currently a residential meditation and community center with 65 residents living onsite.



## Property Highlights

A rare opportunity exists to purchase an historical gem in the heart of Laurelhurst, close enough to be 10 minutes from a thriving downtown Portland where you are away from it all yet still on the edge of this pulsating tier two city. The current owners have restored and added to this beautifully designed 4 story building and kept the 3.14 acre grounds in peak condition to establish a restful and reflective campus that houses their meditation center, offices and living quarters. The restoration of original first floor woodwork and period features and the extensive physical and system upgrades that have been carefully attended to make the premises a testament of Mrs Mann's vision and work aspired to in 1910.

- The Main Building is on the 1910 Historical Register
- Full commercial kitchen
- Spacious dining rooms, offices, hallways and 10ft high ceilings throughout
- Ample onsite parking with two gated security entrances
- 3.14 Acres in beautiful Laurelhurst which is one of the largest areas of land available so close to the CBD
- Resident rooms and apartments for 65 residents
- State of the art exercise rooms with flexible maple floors and radiant under floor heating.
- Mature manicured gardens spanning approximately 2 acres
- Strategic building upgrades of all the important aspects of a historical building (see capital improvements page)
- Fully seismically upgraded









### Capital Improvements

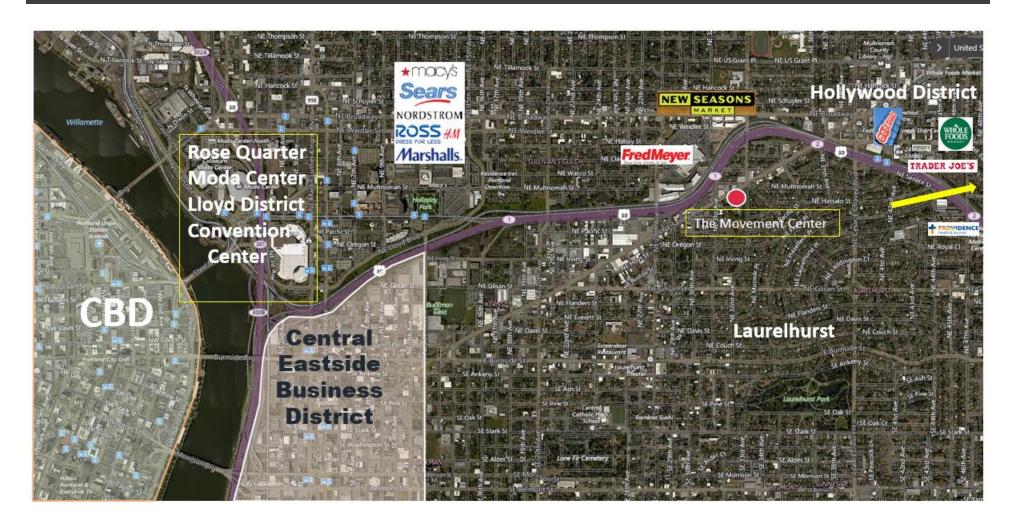
The improvements were constructed in 3 timeframes; The main building 1910; the East Wing in 1953 and meditation and yoga center in 1993.

#### 1993 and later Capital Improvements;

- All exterior brickwork on the main building was painstakingly re-pointed and resealed including chimneys.
- Reroofed the main bldg. over the course of 5 years
- Gutted approximately 1/3 of the bldg., including some walls, replaced some lath & plaster, sheetrock, electrical boxes, plugs, thermostats and installed ALL copper plumbing.
- Substantially seismically upgraded the main building as the entire 1910 structure had to the brought up to the 1993 code and it was the first commercial building in Oregon to require it. This included 5 concrete sheer walls, foundation bracing to the flooring as well as all exterior brick walls had to be strapped to the interior framing every 6 feet.
- New Upgraded electrical service (1,200 amps) into the main building, added new lighting fixtures with dimmers, and many of the lighting fixtures have newer LED bulbs.
- East wing and the main building steam heating systems were converted to high efficiency hot water systems making it very manageable and comfortable. The system is modular and zoned so individual areas can be heated independently. Added thermostats, and replaced independent heating units.
- The fire alarm system was upgraded and required 2 magnetically operated fire doors to be installed on every corridor with smoke detectors. It is Fully Sprinkled throughout including closets and attic space and all inspections of the system are done annually and are up to date.
- The individual living unit heaters were converted from steam heat to a radiant water system over a period of 6 years beginning in 2006. Each room has some form of valve control to adjust temperature.
- For security, a keyless entry keypad was installed on all exterior doors.
- A new 259 ft deep private well was just installed in 2016 and is intended to run the exterior irrigation system and serve as a back up to the buildings in the case of city water issues. This has not been attached to anything yet.
- The grounds were cleaned up, restored and added to, new stone pathways were laid and a beautiful Gazebo erected in the inner courtyard area of the garden.
- The 1993 heating system serving the meditation and yoga center was replaced with a 98% efficiency state of the art Lochinvar natural gas radiant floor system.
- Added a 10,000 sf Addition on 2 floors featuring a CLEAR spanned vaulted ceiling in the main floor meditation room. This area is approximately 4,036 Sf. and opens into the main floor of the main building entry. Downstairs features men and women's bathrooms, offices and two 1,870 Sf yoga/exercise rooms that have flexible maple flooring and abundant natural light.
- Converted an additional lower floor room (approximately 1,700 Sf.) into state of the art Fitness Room



## Aerials – Vicinity Map





# Aerials





## Photos





## Photos



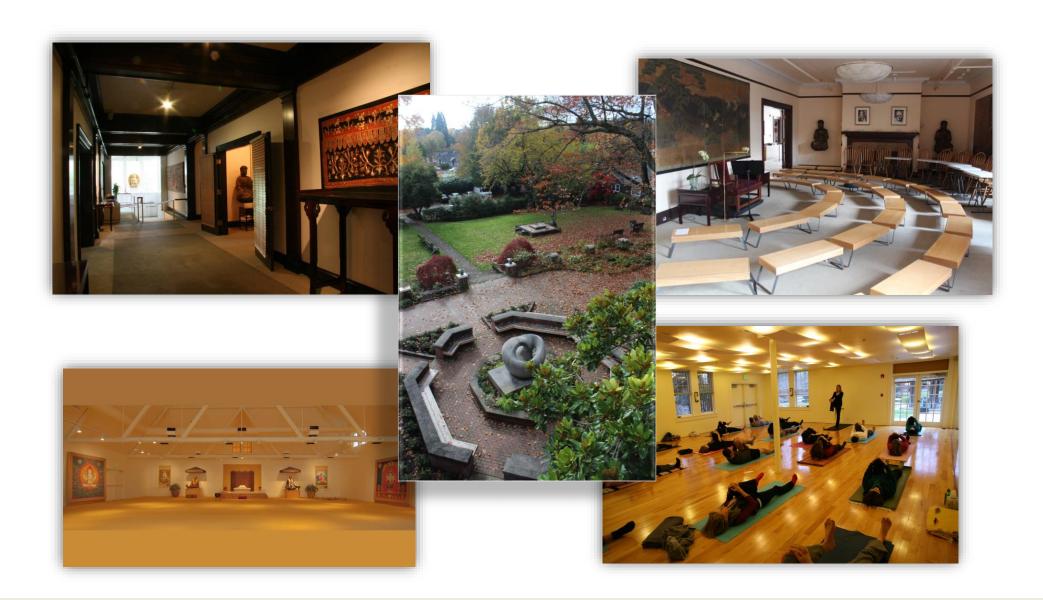








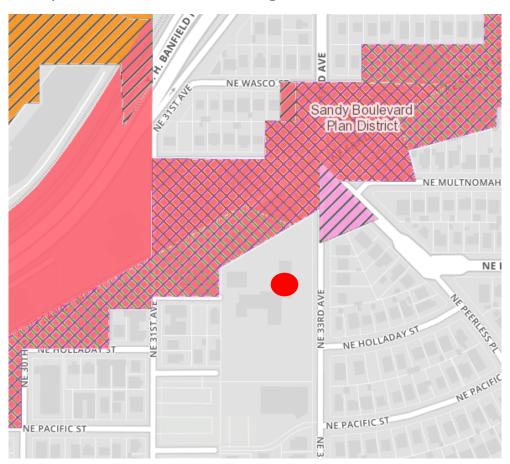
# Photos

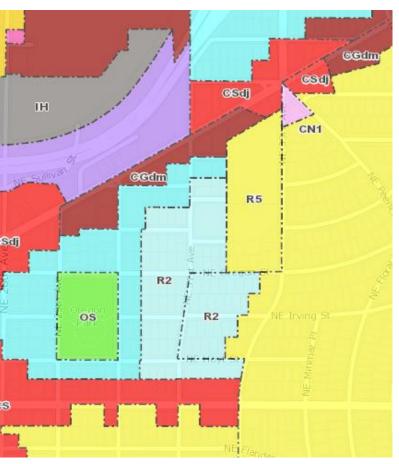




## Zoning

#### Comprehensive Zone Change Effective 2018 - GC to Cm3







# Zoning

Table 110-1						
Single-Dwelling Zone Primary Uses						
Use Categories	RF	R20	R10	R7	R5	R2.5
Residential Categories						
Household Living	Υ	Υ	Υ	Υ	Υ	Υ
Group Living	CU	CU	CU	CU	CU	CU

Table 110-1								
Single-Dwelling Zone Primary Uses								
Use Categories	RF	R20	R10	R7	R5	R2.5		
Institutional Categories	Institutional Categories							
Basic Utilities	L/CU [5]	L/CU [5]	L/CU [5]	L/CU [5]	L/CU [5]	L/CU [5]		
Community Service	CU [1]	CU [1]	CU [1]	CU [1]	CU [1]	CU [1]		
Parks And Open Areas	L/CU [2]	L/CU [2]	L/CU [2]	L/CU [2]	L/CU [2]	L/CU [2]		
Schools	CU	CU	CU	CU	CU	CU		
Colleges	CU	CU	CU	CU	CU	CU		
Medical Centers	CU	CU	CU	CU	CU	CU		
Religious Institutions	CU	CU	CU	CU	CU	CU		
Daycare	L/CU [3]	L/CU [3]	L/CU [3]	L/CU [3]	L/CU [3]	L/CU [3]		
Other Categories								
Agriculture	L [7]	L [7]	L/CU [8]	L/CU [8]	L [9]	L [9]		
Aviation And Surface Passenger								
Terminals	CU	N	N	N	N	N		
Detention Facilities	N	N	N	N	N	N		
Mining	CU	N	N	N	N	N		
Radio Frequency Transmission Facilities	L/CU [4]	L/CU [4]	L/CU [4]	L/CU [4]	L/CU [4]	L/CU [4]		
Railroad Lines And Utility Corridors	CU	CU	CU	CU	CU	CU		
V - Ves Allowed		1 _ ^	llowed But	Consisting	itations			

Y = Yes, Allowed

L = Allowed, But Special Limitations

CU = Conditional Use Review Required

N = No, Prohibited

Full chapter detail on the purpose, uses, restrictions and conditional use criteria are available upon request.



### **Property Details**

Total Gross Square feet 62,860 Square feet\*

Main Building 50,094 Square feet\*

East Wing 4,478 Square feet

1993 Addition 8,288 Square feet

Foundation Reinforced Concrete

Exterior walls 16" and 12" Brick; Brick veneer over 2x4 wood framing, Brick veneer over 2x6 wood framing

Number of Floors 4, 2, 1

HVAC Under floor radiant water heat; water cooler radiators and 16 ton and 12 ton gas packs

Kitchen Full commercial kitchen with walk-in coolers and 2 refrigerators

Fire Protection Fully sprinkled into closets, attic. Wet system, some dry areas

Elevator Otis 3 floor -passenger

Utilities City water, electricity and sewer. New 41 gal per minute onsite well.

Roof 3 Tab architectural asphalt shingles and cement shingles

Interior Walls Lath & plaster, some 2x4 wood framing

Floor coverings Carpet, maple and concrete

Assessor's Parcel# R316851

FAR .05 to 1

Zoning R5, Comp Plan: R5 - High Density Single Dwelling

Site Size 3.14 Acres

Topography Mostly Flat with the a 5-10 ft slope to the north east and south east corners

Street access
Off Ne 33rd Ave, Off NE Holliday St., and NE Hassalo St.

Exposure
Secluded setting, surrounded by the exquisite landscaping

Parking 32 Official stalls but easily can handle 1.5 this number.

Leased Parking The center leased an adjoining parking lot with 58 stalls for events

<sup>\*</sup>The Seller has calculated the gross square feet above from existing plans, however it will be the buyer's responsibility to verify accuracy of this total.

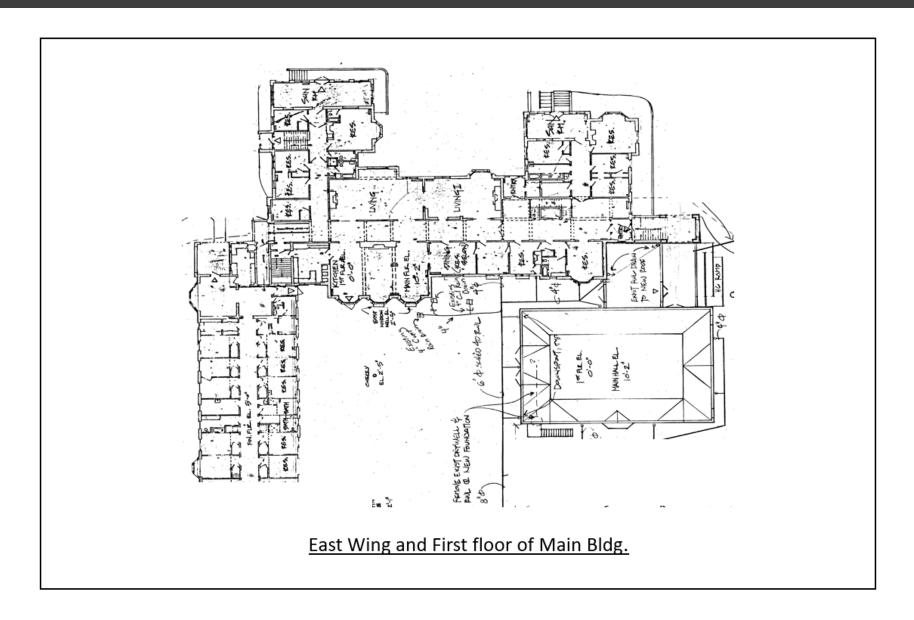


## Site Plan



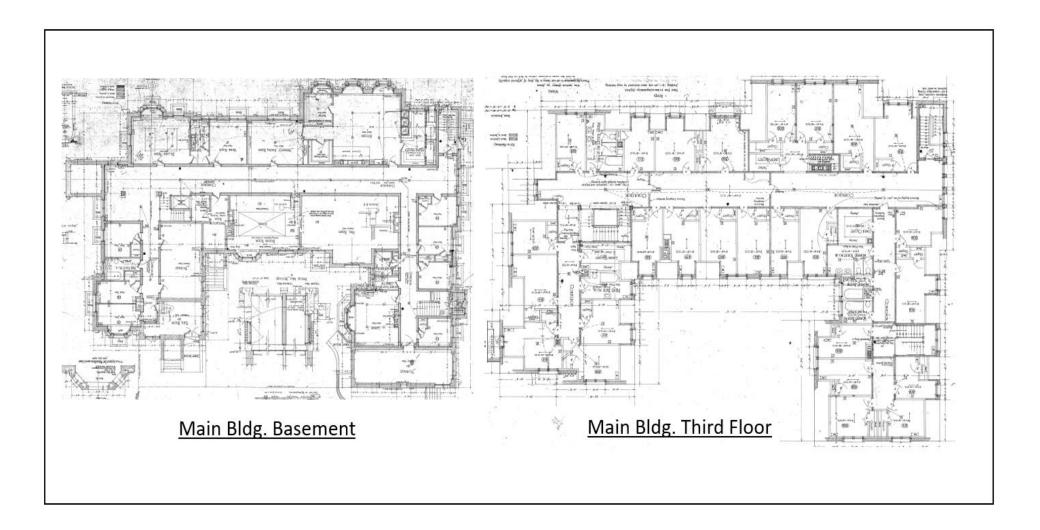


## Floor Plans





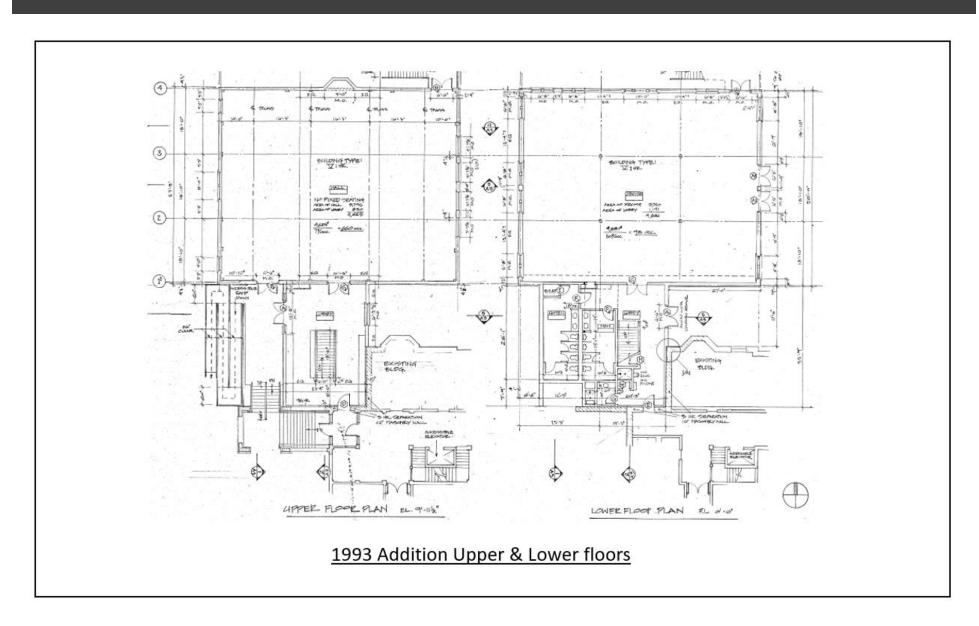
## Floor Plans



Full page pdf's are available on request of each floor. The copies above are only for illustration purposes. Full building plans will be available to copy for a purchaser in contract.



## Floor Plans





#### Area/City Description







Portland's Central Eastside has been gradually transformed from a historical industrial district into a vibrant mixed-use community popular with educated Millennials and creative class entrepreneurs. Over the last decade, numerous warehouses, factories and underutilized historic structures on the eastside have been converted into office space, residential lofts, performance venues and popular restaurants. This redevelopment activity has spurred population growth and new private investment out east from the CBD and has continued up Portland's eastside arterials like Belmont, Burnside and Sandy boulevard. Infill and redevelopment is everywhere to be seen and the Sandy corridor is on track to see the next wave linking the Hollywood district and the eastside central business district. Redevelopment and growth in the area has been encouraged by the additional infrastructure the city has implemented with multiple mass transit infrastructure lines like the new orange MAX light rail & streetcar and the newest addition, the Tilikum mass transit bridge, linking the South waterfront area with the industrial eastside featuring expanded pedestrian and commuter bike lanes.

The Laurelhurst area benefits greatly by located in a pocket surrounded by several areas of concentrated infill development. Several properties have sold along the Sandy Boulevard corridor with expected infill to be fast arriving from late 2017. In addition, the city is in the process of approving an "Employment Overlay Subarea" that will allow for greater office and retail occupancy in the adjacent industrial zones that will accelerate this transition and have an impact on rents, occupancies and the available buildings like the Movement Center.

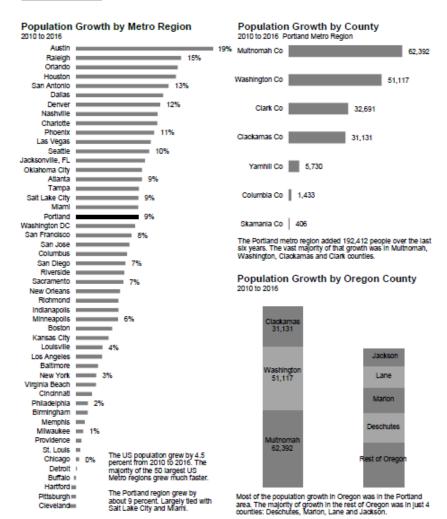
This district is currently home to over 1,100 businesses and 17,000 employees, and is particularly popular with creative entrepreneurs and tech companies drawn by its unique character and historic building stock. There are also over 14,000 new apartment units currently planned or under construction which will work its way through 2017/18. Contributing to the wave of expansion is the cities implementation of a comprehensive rezoning that will be implemented in 2018 creating a more vibrant connection along Sandy boulevard from CBD to Hollywood.

The area has excellent Regional Transportation Access From Interstate 5, Interstate 84, NE 33<sup>rd</sup> Ave, Sandy Boulevard, and Mass Transit (Lightrail, Streetcar and Bus Lines)
The property is zoned R5 residential and is bordered by R1, R2 and CG (soon to be CM3)



#### Economy





Oregon's unemployment rate dropped to 4.0 percent in February, from 4.3 percent in January. This was the lowest unemployment rate since comparable records began in 1976. Oregon's 4.0 percent unemployment rate was significantly lower than the U.S. unemployment rate of 4.7 percent in February.

In February, the number of unemployed Oregonians dropped to about 82,000, which was the lowest number since August 1995 when about 82,000 were unemployed. By contrast, the labor force has grown from just under 1.7 million in 1995 to over 2.0 million today.

Nonfarm payroll employment surged ahead by 8,200 following a revised gain of 700 in January. Government grew most of the major sectors, as it added 4,400 jobs, rebounding from a loss of 3,400 jobs in January. Similarly, health care and social assistance shot up by 2,400 jobs in February following a loss of 1,700 the prior month. Manufacturing added 1,300 after a loss of 200 in January. Construction continued to grow rapidly by adding 900 jobs in February, following a strong gain of 2,500 in January. Only one major industry cut more than 600 jobs in February as transportation, warehousing and utilities shed 1,400.

Over the past 12 months, payroll employment added 39,900 jobs, or 2.2 percent, which was a slight deceleration from the growth rate near or above 3 percent throughout much of the past four years. Oregon is still growing faster than the U.S. growth rate of 1.6 percent.

Since February 2016, Oregon's growth was very fast in construction, which added 8,900 jobs, or 10.0 percent. Other industries that grew rapidly were health care and social assistance (+8,700 jobs, or 3.8%); financial activities (+3,600 jobs, or 3.8%); and information (+1,100 jobs, or 3.3%). Meanwhile only three industries cut jobs over the year: manufacturing (-400 jobs, or -0.2%); mining and logging (-200 jobs, or -2.6%); and wholesale trade (-200 jobs, or -0.3%).

Nick Beleiciks, Oregon State Employment Economist

**Christian R. Kaylor, Oregon State Employment Economist** 



# Demographics

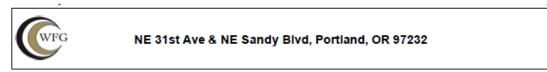


#### NE 31st Ave & NE Sandy Blvd, Portland, OR 97232

Pop Facts: Demographic Quick Facts	NE 31st Ave & NE Sandy Blvd, Portland, OR 97232 0 - 1 mi	
Population		
2021 Projection	29,638	
2016 Estimate	28,426	
2010 Census	27,126	
2000 Census	26,322	
Growth 2016-2021	4.26%	
Growth 2010-2016	4.79%	
Growth 2000-2010	3.06%	
Households		
2021 Projection	14,763	
2016 Estimate	14,067	
2010 Census	13,277	
2000 Census	13,015	
Growth 2016-2021	4.95%	
Growth 2010-2016	5.95%	
Growth 2000-2010	2.01%	
2016 Estimated Population by Single-Classification Race	28,426	
White Alone	25,474	89.62%
Black or African American Alone	536	
American Indian and Alaska Native Alone	174	0.61%
Asian Alone	857	3.01%
Nether Henri and Other Desification Alexa		
Native Hawaiian and Other Pacific Islander Alone	39	0.14%
Some Other Race Alone	287	1.01%
Two or More Races	1,058	3.72%
2016 Estimated Population by Ethnicity (Hispanic or Latino)	28,426	
Hispanic or Latino	1.302	4.58%
Not Hispanic or Latino		95.42%
The Chaptering of Caulty	21,124	55.4276
2016 Occupied Housing Units by Tenure	14,067	
Owner-Occupied		44.90%
Renter-Occupied		55.10%
	.,,,,,,	20.1070
2016 Average Household Size	1.98	
2010 III STANDON ON CONTRACTOR	1.00	



# Demographics

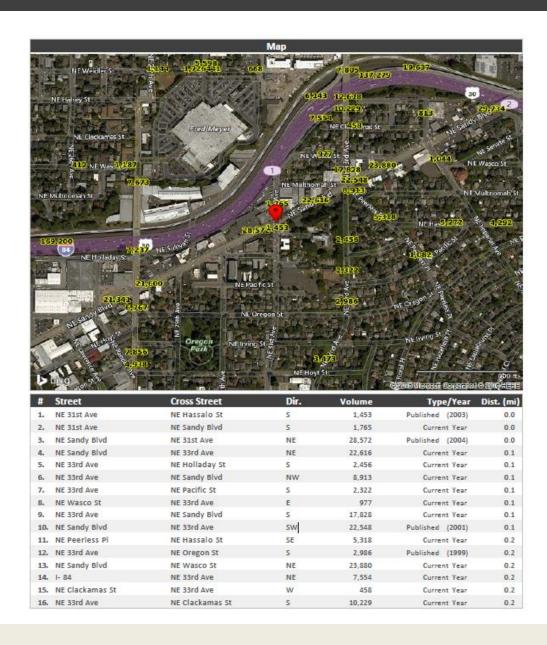


Pop Facts: Demographic Quick Facts		NE 31st Ave & NE Sandy Blvd, Portland, OR 97232 0 - 1 mi		
2016 Est. Households by Household Income	1	4,067		
Income Less than \$15,000		1,592	11.32%	
Income \$15,000 to \$24,999		1,417	10.07%	
Income \$25,000 to \$34,999		1,401	9.96%	
Income \$35,000 to \$49,999		1,833	13.03%	
Income \$50,000 to \$74,999		1,899	13.50%	
Income \$75,000 to \$99,999		1,542	10.96%	
Income \$100,000 to \$124,999		1,163	8.27%	
Income \$125,000 to \$149,999		825	5.86%	
Income \$150,000 to \$199,999		962	6.84%	
Income \$200,000 to \$249,999		497	3.54%	
Income \$250,000 to \$499,999		675	4.80%	
Income \$500,000 or more		262	1.87%	
2016 Est. Average Household Income	\$ 92	2,039		
2016 Est. Median Household Income	\$ 60	0,414		
2016 Median HH Inc. by Single-Classification Race				
White Alone	\$ 63	3,102		
Black or African American Alone	\$ 33	2,625		
American Indian and Alaska Native Alone	\$ 33	3,365		
Asian Alone	\$ 60	6,485		
Native Hawaiian and Other Pacific Islander Alone	\$ 42	2,345		
Some Other Race Alone	\$ 30	0,360		
Two or More Races	\$ 40	6,412		
Hispanic or Latino	\$ 44	4.644		

Several pages of demographics are available on request and are customizable to a user's requirements.



## Traffic counts Data Source: 2013 MPSI TrafficMetrix





### **Broker Biography**



#### Randy Smith - Principal Broker, CEO

Randy has 38 years of brokerage experience. After graduation with a BA and MS from Indiana University, he began his real estate career at F.C. Tucker Co. in Bloomington, Indiana. Randy moved to Portland in 1991 to join Norris & Stevens and later, Lutz, Merrifield & Estes. In 1994 he left Lutz to create Western Equities, Inc. A success from its inception, Western Equities quickly grew to a \$200 million powerhouse with offices in New York, Los Angeles, San Francisco, Phoenix, Las Vegas and Portland. In 2002, Randy decided to go on his own in order to provide more individualized services to his clients. His company is Western Property Sales LLC dba Western Equities. He has closed in excess of \$300 million in investment property in the course of his career.

I belong to the local, state, and national board of realtors, and am part of the Oregon chapter of CCIM. I am past president of Northwest Real Estate Investors Association, part of National REIA and have been on the Board of Directors for 14 years. I love connecting people with real estate: it's fun; it's a big part of wanting to get up in the morning.

randysmith@westernequities.com 503 242-0033



#### **Kevin Wingate-Pearse - Associate Broker**

Kevin has been in the real estate industry for the past 16 years as a commercial real estate broker and developer. Since 2000 he has represented buyers and sellers of investment real estate, through acquisition, disposition and/or leasing.

His expertise spans all facets of commercial real estate; however he now specializes in investment sales, development & consulting with an emphasis on multi-family.

Licensed in Washington and Oregon, his immediate area of focus is Vancouver Washington and Portland, Oregon, but he has worked on properties in several states when he has found more lucrative investments for his clients. Prior to re-joining Western Equities in December 2016, Kevin was with SVN/Bluestone & Hockley since 2011. He was a broker with Coldwell Banker Commercial, JBA in Vancouver WA, developed commercial projects with Keys Property Group, did leasing & sales at the Sheldon Company in Vancouver WA and initiated his commercial career at Western Equities in Portland Oregon, way back in 2000.

Active in the local community, he has been a board member, secretary and vice chair on the board of REACH Community Development. .He is an avid reader, soccer fan, loves hiking, jogging, yoga and traveling.

kevinwp@westernequities.com 360 910-7672